



## FOR IMMEDIATE RELEASE

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## TWEET&GREET WITH PSYCHEDELIC SOUL OUTFIT KING KHAN AND THE SHRINES MAY 14 AT THE WEXNER CENTER FOR THE ARTS Hosted By @WEXARTS and @OSUKIPS

COLUMBUS — In a whole new tweeting of the minds, the <u>Wexner Center for the Arts</u> and <u>Kiplinger Program in Public Affairs Journalism</u> at Ohio State are joining forces for a <u>Tweet&Greet</u>—an event where Twitter followers can mingle and likely have a chance to meet King Khan and the Shrines before they perform live onstage.

The event will be held at **7:30 p.m. on Thursday, May 14** in the Wexner Center Store prior to the <u>King Khan</u> and the <u>Shrines</u> concert. The show starts at 9 p.m. in the Wexner Center's Black Box on Mershon Stage.

Organizers are spreading the word leading up to the event primarily via Twitter, the wildly popular free social messaging utility for staying connected in real-time, using the Twitter handles @wexarts and @osukips. The Tweet&Greet will include free food and giveaways, with band members likely in attendance.

The Wexner Center and the Kiplinger Program also will share tidbits about the band and offer prizes (concert tickets, albums, iPod Nano, and other items) exclusively to Twitter followers. The Tweet&Greet is free and open to the public.

King Khan and the Shrines are on tour to promote their latest album, *What Is?*! (Vice). The garage-rockin' psychedelic soul collective is known to crank out a combo of killer riffs and unhinged stage antics guaranteed to start a party. Mark Sultan — aka BBQ of King Khan and the BBQ Show fame — will "preheat the stage."

Collectively, the Wexner Center and Kiplinger Program have more than 1,500 Twitter followers. The inspiration for the event stems from the increasing number of social media users.

To follow the Wexner Center or OSU Kips on Twitter, visit **twitter.com/wexarts** or **twitter.com/osukips**. For more information on King Khan and complete concert information, visit <a href="http://www.wexarts.org">http://www.wexarts.org</a>.

## IF YOU GO

WHAT: Tweet&Greet with King Khan and the Shrines

WHEN: 7:30 p.m. Thursday, May 14

WHERE: Wexner Center Store, 1871 N. High St.

**HOW MUCH:** Free; (614) 292-3535