



•

KELLIE MORGAN HIRED AS COMMUNITY OUTREACH & MARKETING MANAGER

April 21, 2014—Columbus, OH—Kellie Morgan is the new **community outreach & marketing manager** at the Wexner Center effective today, April 21, 2014. Morgan, a Cleveland native, previously held positions at the Brooklyn Museum of Art, as well as at Drag City Records in Chicago, as a label publicist.

At the Wexner Center, Morgan will be responsible for formulating and executing the center's overall strategy for outreach and engagement of audiences both within the university and the broader Columbus communities. She will also initiate creative alliances with civic, community, educational, and cultural institutions; collaborate with the center's GenWex and Shumate Councils to engage diverse audiences; and orchestrate the center's presence at campus and community festivals.

“With her mix of marketing, museum, film, and music experience, we’re thrilled Kellie will be joining us,” said Wexner Center director of marketing and communications, Jerry Dannemiller. “Community and campus outreach is vital to the success of our programs, it creates the vital connection that’s at the core of our mission—to be a hub of activity and ideas. She joins a talented team across editorial, digital, social, data analytics, and media relations, all focused on engaging audiences with the Wex.”

Prior to her work with Drag City (where she managed publicity for artists such as Bonnie Prince Billy, Joanna Newsom, and Bill Callahan) Morgan was data coordinator at the Brooklyn Museum of Art and events coordinator and media content manager with the Index Festival in New York. She has edited articles and supplemental DVD materials about contemporary visual art and culture for Electronic Arts Intermix, as well as other publication and distribution companies. As a curator she organized projects such as the *Ohio Video Mixtape*, a program of digitized VHS tapes from the Ohio underground music scene; *Lo-Fi Sci-Fi*, a program of science fiction films by an international array of contemporary artists; and *Straight to Video-Video Mixtape*, a monthly screening series examining the relationships between underground music scenes and video art production; among other projects.

Morgan earned a M.A. in museum studies from New York University and a B.A. in art history from Ohio State. She also studied at the Courtland Institute of Art in London and at the Université Paris-Sorbonne. She lives in the North Campus area.

Media contacts: Erik Pepple, epepple@wexarts.org or 614-292-9840 or Jennifer Wray, jwray@wexarts.org or 614-247-6241.



Kellie Morgan