STATE LINE FINE PRINT

Consignment

All products will be sold on consignment; 60% of the selling price will be paid to the artist/designer, with the remaining 40% being kept by the Wexner Center Store. The Wexner Center Store will absorb all discounts into its portion of revenues, including membership, student, and other discounts.

A detailed list of items accepted for consignment, including selling prices, will be created when the merchandise is received in the store. An itemized list of items sold will be provided at the beginning of each quarter (January, April, July, October) for the three months prior. Artists/designers will then be paid, via credit card or check.

The initial consignment term would run through January 1, 2017. If both parties wish to extend the consignment period at that time, this term could be extended by a mutually agreed upon time period. If one of the parties does not wish to extend the consignment, arrangements will be made for the product to be picked up by or returned to the artist/designer.

Artists/designers will need to complete a consignment agreement and an Ohio State Vendor form before consignment products can be accepted. Alternative vendor relationships will be considered in certain circumstances.

Exclusivity

Artist/designer agrees that products on consignment to the Wex Store will not be sold elsewhere until January 1, 2017, or later. This exclusivity may be limited to exclusive colorways or other variations in certain instances.

If the Wex is made aware of identical products being sold elsewhere, it reserves the right to discontinue any products carried by that artist.

Promotion and Images

Artist/designer agrees that his/her name, company name, and/or images of his/her products may be used for promotional purposes, in digital and print materials, and in non-Wex publications.

Artist/designer agrees that the Wex may photograph (still or video) the products for these and other purposes.

Artist/designer agrees that the Wex may use his/her likeness and/or biographical information for promotional purposes, in online and print materials.

The Wexner Center can provide logo assets and tags to any artist/designer who wishes to recognize Wex exclusive product in their own promotional materials, online, social media, and in print, and will provide guidelines for their usage.

Other

Artist/designer agrees that items may be sold via all Wex Store avenues, including the brick and mortar store and online presence, currently at <u>http://store.wexarts.org</u>.

The Wex may merchandise the items in whatever manner it sees fit, both in store and online.